

[NEWS RELEASE]

October 2, 2024 Sumitomo Mitsui Banking Corporation PT Bank BTPN Tbk

Rebranding of PT Bank BTPN Tbk

TOKYO, October 2 2024 --- PT Bank BTPN Tbk (President Director: Henoch Munandar; hereinafter "Bank BTPN"), a subsidiary of Sumitomo Mitsui Banking Corporation (President and Chief Executive Officer: Akihiro Fukutome; hereinafter "SMBC") has obtained the necessary approvals and acknowledgements from the relevant authorities and is officially rebranded as PT Bank SMBC Indonesia Tbk (hereinafter "SMBC Indonesia").

- 1. Description
- (1) New Corporate Name: PT Bank SMBC Indonesia Tbk
- (2) New Corporate Logo



bank smbc indonesia

- (3) New address of Head Office: Menara SMBC, CBD Mega Kuningan, Jl. Dr. Ide Anak Agung Gde Agung, Kav 5.5-5.6 Jakarta Selatan 12950, Indonesia
 - * The bank address was also changed as the name of head office building was changed along with the rebranding. The physical location of the head office remained unchanged as the office was not relocated.
- (4) Effective Date: October 2, 2024
 - 2. Background and Objective of rebranding

BTPN merged with PT Bank Sumitomo Mitsui Indonesia Tbk in 2019 as a pioneer of SMBC Group's "multi-franchise strategy". Since the merger, the bank has strengthened and expanded its business under the Bank BTPN brand, which was a familiar name in the Indonesia market. Aiming for further business expansion, the bank has been rebranded as SMBC Indonesia and is the first SMBC entity offering full banking services from retail to wholesale outside Japan under the SMBC brand. The bank will accelerate its growth strategy mainly in retail segment by leveraging on the credibility of SMBC Group.

With the rebranding, the bank will continue to contribute to the sustainable economic growth of Indonesia by providing customers with a full line of high-value-added financial services.

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