

【NEWS RELEASE】

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Sumitomo Mitsui Financial Group
Sumitomo Mitsui Banking Corporation

Children's space“Atelier Banrai-ITABASHI-”received the Grand Prize in the Children's Category at the FY2025 Children's Smile Movement Award

Atelier Banrai -ITABASHI- (hereinafter "the Facility"), a children's space opened in April 2025 by Sumitomo Mitsui Financial Group, Inc. (President & Group CEO: Toru Nakashima; hereinafter "SMBC Group" collectively refers to our group companies) and Sumitomo Mitsui Banking Corporation (President & CEO: Akihiro Fukutome; hereinafter "SMBC"), has been awarded the Grand Prize in the Children's Category of the FY2025 Children's Smile Movement Award (*)



Atelier Banrai-ITABASHI-



FY2025 Children's Smile Movement Award Logo

SMBC Group has positioned "creating social value" as one of its new management pillars in its current medium-term management plan, "Plan for Fulfilled Growth," which began in FY2023, and has been focusing on providing educational and experiential opportunities for children.

As part of this effort, SMBC Group opened this facility utilizing a former SMBC Itabashi Nakadai Branch Office in Itabashi-ward, Tokyo, as an after-school space where children can have various experiences.

Our initiative was highly evaluated for going beyond the traditional scope of banking business, as an advanced effort to resolve the shortage of after-school spaces for elementary school children and reduce disparities in experiential opportunities. Simultaneously, for having been used for approximately 3,000 children in the 7 months since its opening, and contributing to create opportunities for children to gain new experiences.

SMBC Group will continue to support children who will carry the future, by providing educational and experimental opportunities.

(※) Children's Smile Movement Award

As part of "Children's Smile Movement," the Tokyo Metropolitan Government awards pioneering initiatives implemented by companies and organizations that nurture children's smiles. By widely publicizing their achievements, the award aims to foster a society-wide momentum to value and support children.

This fiscal year, the award comprises two categories: the Children's Category and the Child-rearing Generation Category. The Grand Prize and Excellence Award in each category are selected based on votes by the Children's Tocho Monitors (elementary, junior high and high school students, as well as parents/guardians of preschool children selected by the Tokyo Metropolitan Government).

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