

**【NEWS RELEASE】**

April 22, 2026

Sumitomo Mitsui Banking Corporation

Transaction Banking (TB) Business Expansion under the New Brand "SMBC Connect"

TOKYO, April 22, 2026 --- Sumitomo Mitsui Banking Corporation (President & CEO: Akihiro Fukutome; hereinafter “SMBC”) has established a new brand, “SMBC Connect” (hereinafter, “the Brand”), to further enhance its payment and cash management services (Transaction Banking; hereinafter, “TB”) for customers operating globally. Under this Brand, SMBC will begin the phased rollout of globally unified solutions starting in fiscal year 2026.

**1. Background and Objectives**

In recent years, rapid digitalization has accelerated the globalization of corporate activities, increasing the need for cross-border cash and liquidity management structure. As a result, financial services are increasingly expected to provide seamless TB services that transcend national and regional boundaries.

Amid today’s rapidly changing global environment, SMBC believes it is essential to provide a strong foundation that continues to support customers who are taking on challenges across borders. With this in mind, SMBC has been working to renew its conventional TB services and develop a wide range of new offerings aimed at delivering greater value to customers.

Against this backdrop, SMBC has launched the new brand, “SMBC Connect,” to give shape to its vision for next-generation TB services, including those scheduled for future release. As the core brand for SMBC’s global TB services, “SMBC Connect” will introduce a range of new functionalities to further strengthen customer support and deepen customer adoption across global markets.

**2. Overview of the Brand**

“SMBC Connect” is a new brand that integrates SMBC’s global TB business and symbolizes both “Trust” and “Innovation.”

Connecting trust, connecting possibilities

**SMBC Connect+**

Transaction banking, reimagined by SMBC

## **(1) Concept Behind the Brand Name**

The Brand was born by uniting SMBC’s long-cultivated strength in deep, human-centered dialogue with customers and its cutting-edge digital solutions.

The name embodies SMBC’s strong commitment to proactively “**connect**” customers with peace of mind, with new challenges, and with the global business environment—building on the strong relationships through which SMBC’s TB services have grown together with its customers.

## **(2) Key Strategic Pillars of “SMBC Connect”**

Under this Brand, SMBC will enhance its TB services based on the following three key strategic pillars:

### ① Building Deep, Trust-Based Relationships with Customers and Providing Long-Term, Close Support

The strong, long-term relationships with customers that SMBC has traditionally considered a core strength will continue to be the most important policy under this Brand. SMBC will respond carefully and comprehensively to the diverse needs of its customers.

In addition, SMBC will increase personnel dedicated to sincerely addressing customer needs and will continue to support customers’ businesses over the long term through a close, hands-on approach.

### ② Renewing Customer Touchpoints with a Focus on Usability and Expanding the Next-Generation Service Lineup

SMBC will revamp its existing TB services—starting with its Cash Management Services (CMS) offered globally—by pursuing enhanced usability and delivering more intuitive, user-friendly experiences. Furthermore, by expanding new connection methods such as APIs and further enhancing services including pooling, SMBC will broaden its service lineup to flexibly address a wide range of customer cash management needs.

Looking ahead, SMBC aims to integrate various banking-related services, beginning with TB services, into a single, seamless platform.

### ③ Delivering New Value Through the Use of Advanced Technologies

By leveraging cloud technologies and AI, SMBC will continuously improve and rapidly deliver services. The Bank also plans to offer services utilizing generative AI.

In addition, SMBC will explore the use of new technologies such as stablecoins, while continuing to enhance user experience through the adoption of innovative solutions.

## **3. Future Developments**

Under the “SMBC Connect” Brand, SMBC plans to sequentially launch new TB services in countries around the world. In North America, SMBC plans to release a next-generation CMS focused on advanced usability in June 2026. The service will then be progressively rolled out to APAC, Europe, and other regions, along with ongoing functional enhancements. SMBC will also continue to actively develop a wide range of new services, including the application of AI to customer-facing services.

Through “SMBC Connect,” SMBC will further strengthen the connections between its customers and the global business ecosystem and will work together with customers to establish next-generation standards.

Information on new service releases will be announced on the “SMBC Connect” brand website and other channels.

**Brand Website:**

<https://www.smbc.co.jp/global/smbc-connect/>

END